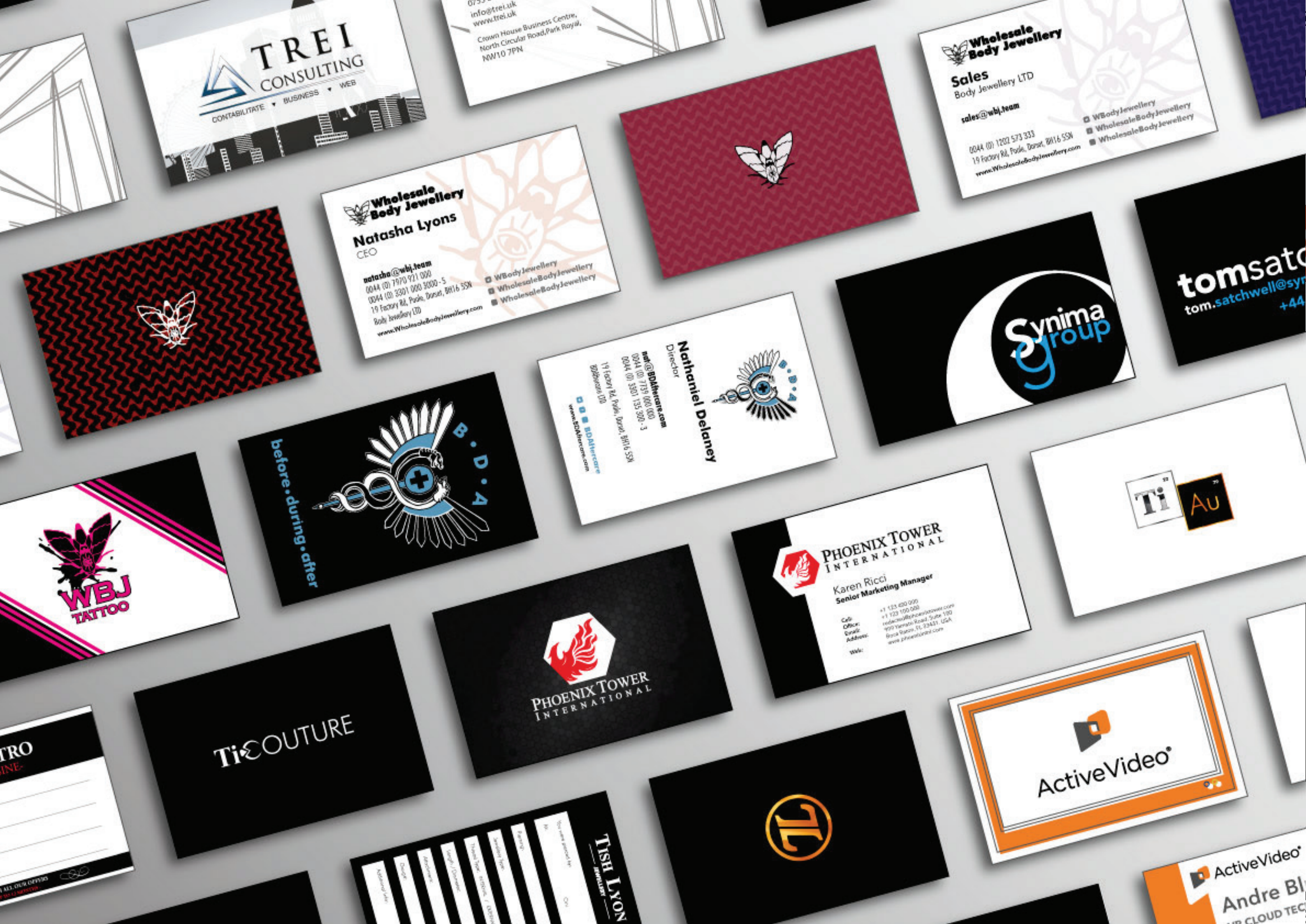




--- portfolio ---  
2022





**TREI CONSULTING**  
CONTABILITATE • BUSINESS • WEB  
0755...  
info@trei.uk  
www.trei.uk  
Crown House Business Centre,  
North Circular Road, Park Royal,  
NW10 7PN

**Wholesale Body Jewellery**  
Sales  
Body Jewellery LTD  
sales@wbj.team  
0044 (0) 1202 573 333  
19 Factory Rd, Poole, Dorset, BH16 5SN  
www.WholesaleBodyJewellery.com

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**Wholesale Body Jewellery**  
Natasha Lyons  
CEO  
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0044 (0) 3301 000 3000 - 5  
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**Nathaniel Delaney**  
Director  
nat@bdlhcare.com  
0044 (0) 7739 000 000  
0044 (0) 3301 135 300 - 3  
19 Factory Rd, Poole, Dorset, BH16 5SN  
Bdlhcare Ltd  
www.bdlhcare.com

**Synima group**

**tomsato**  
tom.satchwell@synima.com  
+44...

**B.D.A.**  
before • during • after

**Ti Au**

**WBJ TATTOO**

**PHOENIX TOWER INTERNATIONAL**  
Karen Ricci  
Senior Marketing Manager  
Cell: +1 123 456 789  
Office: +1 123 100 000  
Email: karen@phoenixtower.com  
Address: 100 Yamato Road, Suite 100  
Boca Raton, FL 33431, USA  
www.phoenixtower.com

**PHOENIX TOWER INTERNATIONAL**

**TiCOUTURE**

**TL**

**ActiveVideo®**

**TRO**  
LINE-

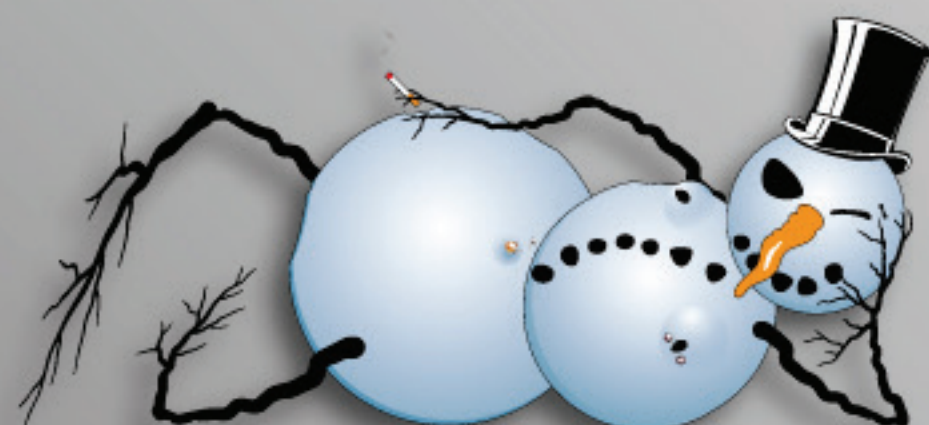
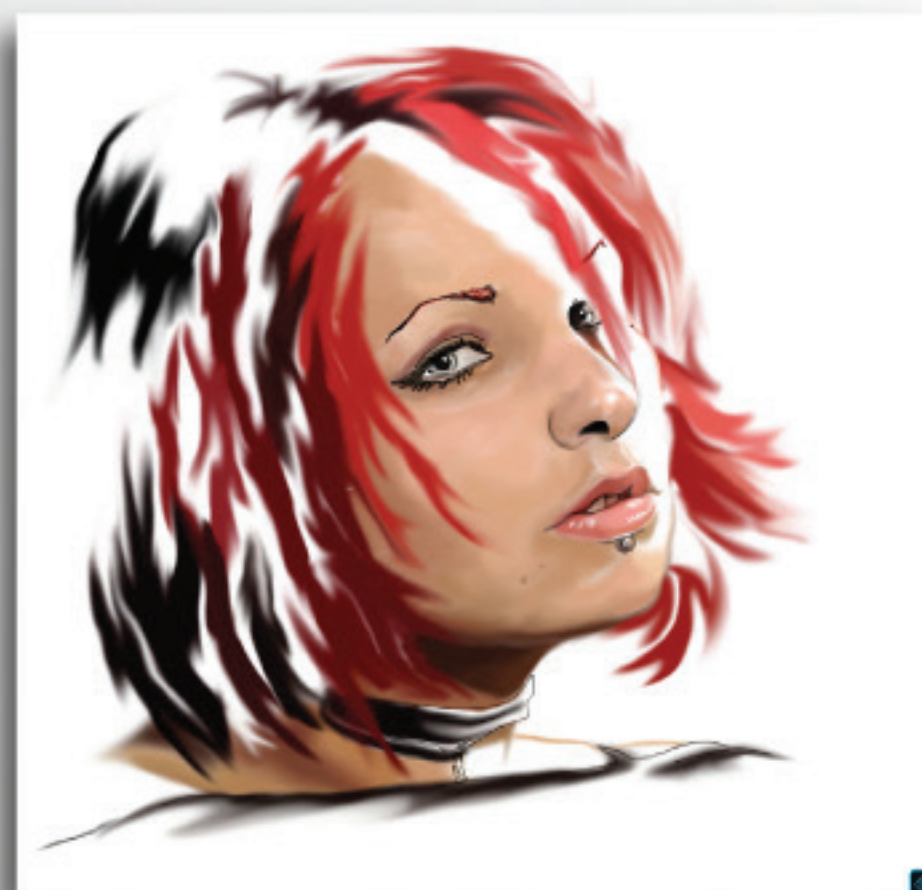
**TISH LYON**  
JEWELLERY

**ActiveVideo®**  
Andre Bl...  
CLOUD TEC...







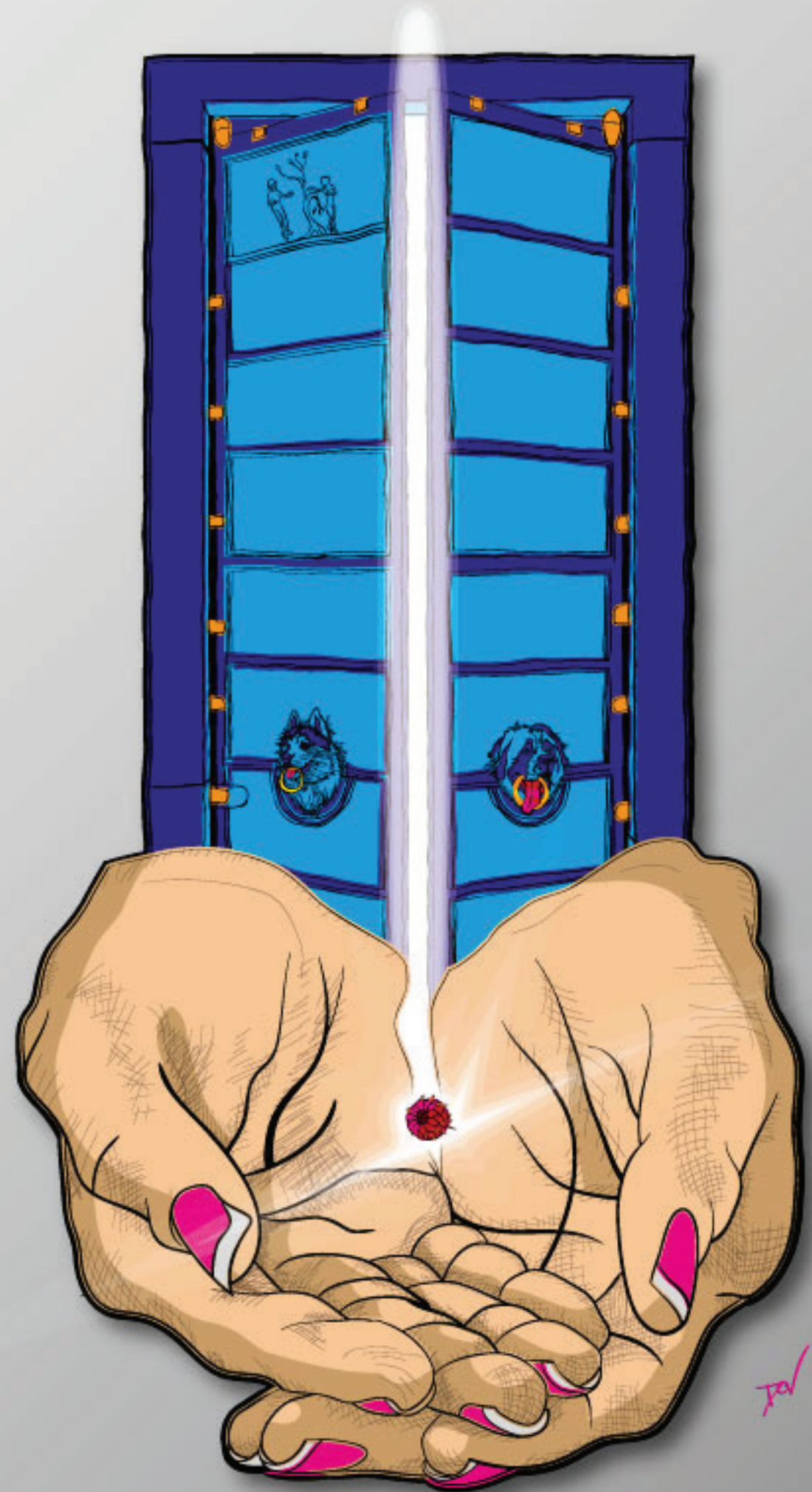


Tis not a breakdown,  
Tis just a break!





**SANITY IS NOT STATISTICAL**





# BODY Jewellery LTD



**WBJ**

THE UK'S LARGEST WHOLESALE OF HIGH QUALITY BODY JEWELLERY  
On trend, passionately designed + manufactured, professionally handled + delivered  
Next Day (UK). Quality without compromise at REALLY reasonable prices.

**PRICE RELIABILITY** **QUALITY SPEED**

NATIONAL ASSOCIATION OF JEWELLERS: 68024

**TISH LYON**  
— LONDON —

Revolutionise your stock!  
Solid Gold Jewellery Curation

[WWW.WHOLESALEBODYJEWELLERY.COM](http://WWW.WHOLESALEBODYJEWELLERY.COM)  
01202 573 333

**WBJ**

**WBJ IS PROUD TO PRESENT OUR NEW LINE OF AFTERCARE SOLUTIONS:**

**TATTOO SOLUTION**  
For those prolonged sessions we all love so much!

**PIERCING SOLUTION**  
To reduce waiting time, and increase piercing fun time!

We hope the free sample provided will impress you as much as it did us! If it did, use the voucher code for a further 10% off your next order! (valid until 28th Feb. 2022)

**BDA10**  
[www.WholesaleBodyJewellery.com](http://www.WholesaleBodyJewellery.com)

**15% OFF**  
**10% OFF**  
**10% OFF**





# UNDERSTANDING TiTANIUM



## THE ELEMENT

Titanium was discovered in Cornwall, Great Britain, by William Gregor in 1791 and was named after the Titans of Greek mythology. It is a lustrous transition metal with a silver colour. The element occurs within a number of mineral deposits, which are widely distributed in the Earth's crust. Titanium can be alloyed with other elements, to produce strong, lightweight alloys for aerospace, military, automotive, agriculture, medical prostheses, orthopaedic implants and of course body jewellery.

Some of its most useful properties are **corrosion resistance**, **strength-to-density ratio** and its **unreactive** nature when introduced in the human body. Making for excellent lightweight, durable, tarnish resistant piercings. Titanium also forms a naturally stable layer of oxidation on its surface. This layer of oxidation can have an electric current passed through it to alter the colour of the jewellery, referred to as **anodising**.

## MILL CERTIFICATES (MTR)

Also called a mill test certificate (MTC), it is a quality assurance document used in the metals industry to certify a material's chemical and physical properties. It also states whether the specific alloy is compliant with the International Standards Organization (ISO).

## ISO GRADE 23

**International Organization for Standardization**, is an international standard-setting body composed of representatives from various national standards organizations. It was founded in 1947 and is adopted in over 165 countries world wide. It is the **world's largest** developer of voluntary international standards, and it facilitates world trade by providing common standards among nations.



ISO have created an international standard for Titanium, according to hardness, ductility, corrosion resistance as well as its recommended use case, i.e. Aerospace, Industrial, Medical etc. The alloy **"6Al-4V ELI"** (Extra Low Interstitial) is a common grade of titanium, commonly referred to as Grade 23. Because of its low oxygen, nitrogen and iron count, high ductility and hardness, it is primarily used in the **medical implant** industry, making it an **ideal alloy for piercings**.



GRADE 1

GRADE 4

GRADE 5

GRADE 23

WBJ Titanium Piercings are analysed by a third party, **UKAS** accredited **Assay Office**. They will use traditional methods and modern instrumentation to ensure independent, highly accurate identification and will provide an analysis of the metals in an Elemental Breakdown.

Fully integrated **LIMS technologies** ensures testing processes are secure and meet ISO requirements.

All WBJ Titanium Piercings are ISO compliant and are made using only the Medical Grade 23 alloy.

## ASTM-F136

The **American Society for Testing and Materials**, is a voluntary organisation headquartered in Pennsylvania USA. It aims to provide metal purity standards.



They split the ISO Grade 23 into 15 subcategories based on the final intended use case. As such, F136 is wire-shaped intended for medical implants, while MIL-T-9047 also wire-shaped, is intended for planes. MIL-T-9046, also intended for planes, but it's shaped in sheets, plates and strips, as opposed to a wire. There is very little to no difference in the actual alloy composition, properties and quality.

While the subcategories may pose some minor benefits down the manufacturing line, as they will be shaped and packed according to the next step in production, they offer no discernible improvement to the end use.



AMS 4930  
(GRADE 23 ALLOY)

MIL-T-91556  
(GRADE 23 ALLOY)

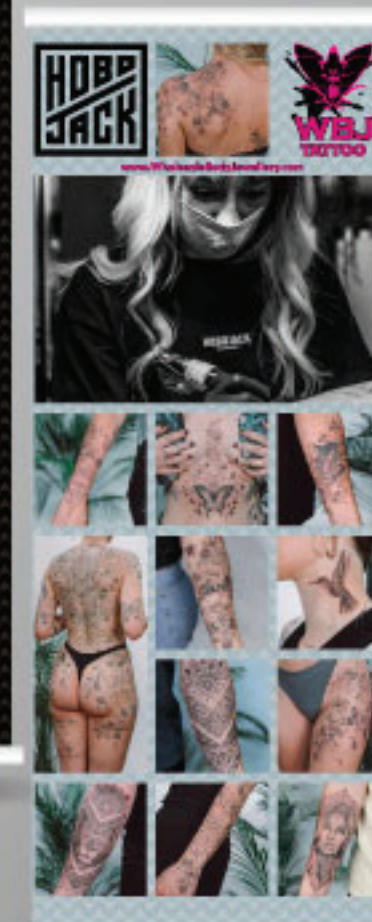
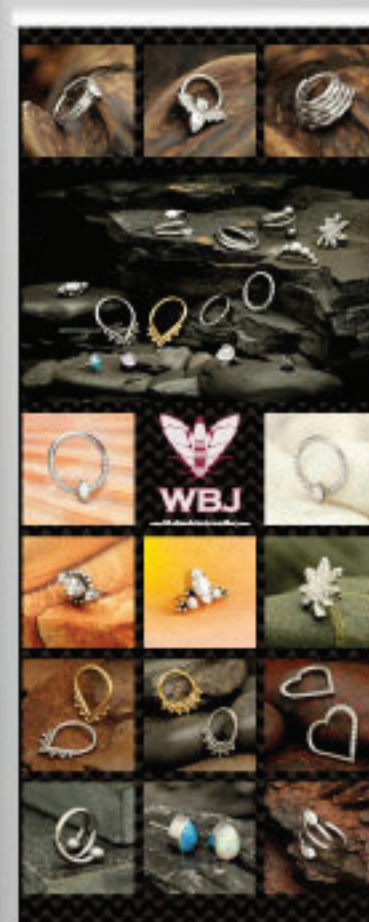
ASTM F136  
(GRADE 23 ALLOY)

AMS 4907  
(GRADE 23 ALLOY)

Additionally, ASTM is an American based NGO, as such certification tends to be limited to within the US.

Hence, much of the ASTM compliant Titanium is distributed and commercialised by USA based enterprises.

ASTM regulated Titanium requires no "Elemental Breakdown" test by a third party.



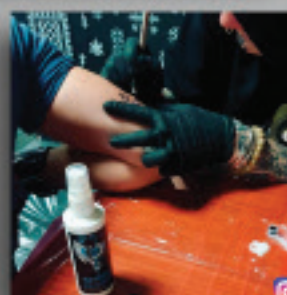
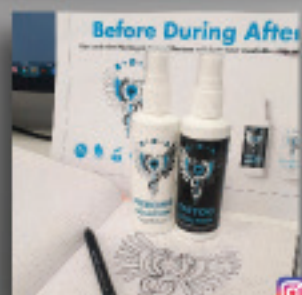


# before << ... during ... AFTER!care



**Header**  
Futura Md BT (Bold)

**Body**  
Futura Md BT



**BDA Tattoo Solution and BDA Piercing Solution** chemically contains an ultra-high purity hypochlorous solution.

**What is Hypochlorous Acid (HOCl)?**  
Hypochlorous Acid (HOCl) is a natural chemistry that is created by white blood cells in our bodies and is what powers the human immune system against infection and bacteria. Although hypochlorous is a highly effective antiseptic agent, remarkably, it is also gentle on the skin. Because of this it has several uses in healthcare. It is used to medical and veterinary wound applications in hospitals, and even for eye care too. When applied to the skin, it provides the ideal environment for skin healing to take place.

Many attempts have been made to replicate this chemistry but until recently none have succeeded in producing a highly pure and stable version of it. Until now.

**Ingredients**  
Most hypochlorous solutions are made by the process of electrolysis. This cut on used chlorine (element) and typically produces a low purity hypochlorous solution with numerous side effects and skin compatibility. BDA is a completely new method of manufacturing hypochlorous which produces a very high purity solution that delivers far better cleansing and antiseptic performance but is also completely skin compatible and causes no stinging or irritation, even on sensitive skin.

The manufacturing of all BDA Tattoo Solution and BDA Piercing Solution, involves a patent pending process that actually starts with sodium hypochlorite and converts this into a high purity hypochlorous that is more gentle, more effective and safer than other hypochlorous products available... tested and verified by medical research conducted by Oxford University.

In fact, the ingredients of the BDA chemistry cost less than the sodium hypochlorite, which is less than all of the alternative hypochlorous products we have tested, making the BDA products completely skin safe, non-irritant, non-toxic, non-sensitising, hypoallergenic and validated skin safe on even sensitive skin.

**What is the Difference Between: Hypochlorous Acid and Sodium Hypochlorite?**

Although both belong to the chlorine family, they are two very different products. Sodium Hypochlorite, chemical formula NaOCl, is highly alkaline and therefore irritating and corrosive to the skin, lungs and eyes and must be handled and disposed of with great care.

Hypochlorous Acid (HOCl), however, is a weak acid, but one which has a pH level that matches that of the human body (pH 5.5 to 7). It is not corrosive or irritating and requires no special handling or disposal requirements pH is 100x more effective than sodium hypochlorite.

You can be assured that all BDA products are manufactured to the highest standards and are completely safe for use on skin and any tattoo and body piercing.

before • during • after  
www.BDAAftercare.com

MADE IN UK



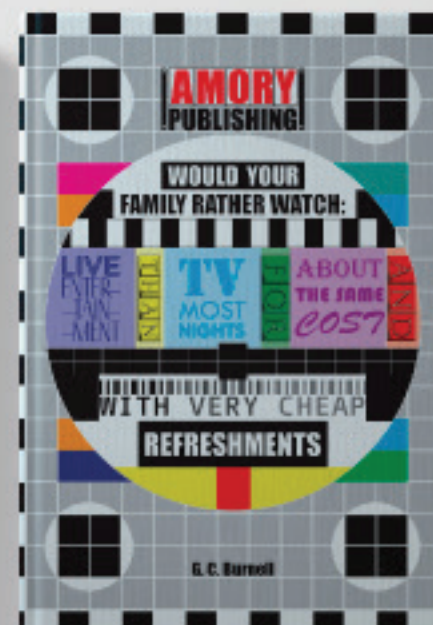
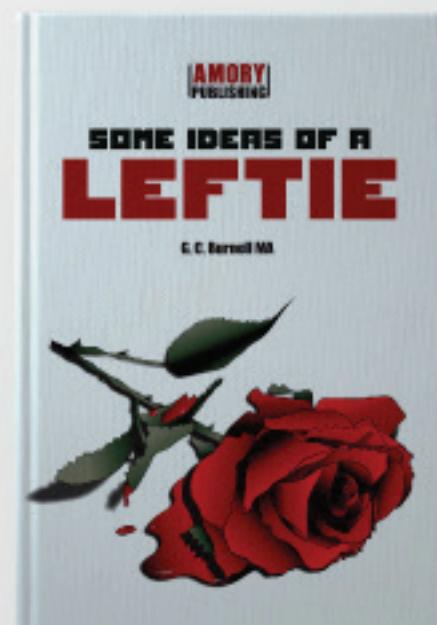


# Amory publishing

## Andover

The Self Published Revolution – a collection of short stories comprising both fictional and opinionated recollections of the subjective past, Amory Publishing is a group of amateur writers trying to self-publish to the world. I've created their brand in 2017 and have been managing it since then.

Below are a few newspaper adverts lined up. As these adverts need to stand out from their competitors, originality and play are essential. They proved as excellent catalysts to train my apprentices in the fundamentals of design.



The cover on the left is my stab at what was the longest book title I have ever seen!

The erotic book covers required a tact that stock photography could not deliver. Fortunately, the funds and time allowed me to create custom-made illustrations. While I am proud of the level of quality I have delivered, I feel it necessary to remind anyone reviewing these covers to bear in mind the, niche attribute of the target audience. The silky smooth impossible poses I illustrated are not of the most politically correct kind, but they are what the client wanted.

I designed the covers of dozens of books, and illustrated seven. Then there were flyers, posters, stationary printouts, newspaper ads and a website with an e-commerce platform.

**AMORY**  
PUBLISHING

**AMORY**  
PUBLISHING

crimson  
red  
white  
mustard  
yellow

**Header**  
Impact  
**Body**  
Arial  
**Special**  
*Times New Roman (italic)*

**AMORY PUBLISHING BEST EVER OFFER**

**GET ALL OUR NON-EROTIC BOOKS FREE**

(all 5 of them - inc. 'Breaking The Ice' (A course in conversation skills))  
And pay for our erotic ones (if you want them)

Here's an excerpt from 'The Antidote to Alpha Groups' (irreligious)  
(from my memoirs of being at Oxford University when I was religious)

**EXCERPT (Antidote) 4.**

The church I got involved with at Oxford was St Aldate's. It certainly took seriously the fact that it had a big student 'population' – and during every vacation it had something lined up for these students.

During the Christmas and Easter vacations there were stays for between a few days, and a week or so at Christian retreats. I remember one in Sunbury run by the Salvation army and another in Devon called Lee Abbey. At each of these there would be a full programme of Christian teaching – the evangelical variety, of course – given by the vicar and curates of St Aldate's.

At Lee Abbey we students had to work very hard on jobs on the estate every morning for about 4 hours – it was quite hard graft. With the teaching as well there wasn't all that much time to do as one pleased.

I remember one occasion, however, when we did have some free time. There was a piano in the large lounge (guess what that mainly was used for!) and I was with a group of students, one of whom was a good pianist. He started playing the piano and soon he was playing some pop music. About 5 or 6 of us students were standing around the piano and started singing along to this pop music. I remember I found it very pleasurable. It wasn't for long though. Within about 10 minutes others in the lounge had complained, and we were asked to stop. If we were going to use the piano it had to be for religious songs, we were told.

To receive your **FREE** books write to Amory Publishing 16 City Business Centre, Suite 62, Hyde Street Winchester SO23 7TA

**www.AMORYPUBLISHING.co.uk**

**FREE BOOK**

**THE ANTIDOTE TO ALPHA GROUPS**  
(irreligious)

Excerpt (Antidote) 4.

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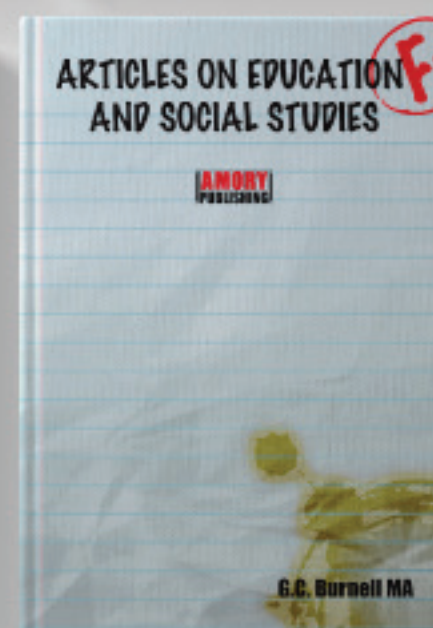
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**www.AMORYPUBLISHING.co.uk**







# MAIL boxes ETC...

## Winchester

My employment at Mailboxes has provided me with a broad spectrum of print-design challenges. Being one of only two commercial printers on the High Street, I saw my fair share of graphic design Final Major Projects to be printed on the glossiest of papers with the most accurate of double-sided alignments.

These student brochures were mostly very stimulating with striking font combinations and fold-out paper concepts; it was therefore irritating how commonly the word "bleed" seemed foreign to them. A simple oversight would be one thing, but it would regularly take us five to fifteen minutes explaining the entire concept to them, as they were quick to blame if they didn't get their "edge to edge" printing.

In order to improve the time-to-profit ratio on these jobs, I designed the MBE Printing Guide. The cost of printing was offset by the time saved in explaining how to set up their files for print.

A second project, the Pricing Guide you see is fully compliant with the Franchise Branding Guidelines. And keeping those guidelines in mind, I managed to give our Winchester Branch its own flavour. The four page spread to the right is my proudest achievement at MBE. It is a price guide for shipping products across the world based on weight, volume, fragility and legal requirements. In total it has six A6 pages plus the cover.

Initially it was an eight page A3-spread stapled together. There was just one, which had to be shared. That made for an awkward pricing experience during the busy auction house periods. Reducing the size of the pricing guide not only made it faster to sift through, but reduced the printing costs by a factor of 16. As such every staff member can have their own copy, and printing updated copies is not an issue.

Whilst not one of my most polished designs, the practical gains for the two hours I put in, changed the way I look at design. Elegance and grace are nice attributes, but without proper consideration for the basics of design, the whole business can suffer as a result.





# The Gurkha Museum

## Winchester

This being a very important client of MBE Winchester, keeping a good rapport with the directors was essential. A group of respectable people in a highly organised environment where accountability is essential, the biggest challenge lay in making sure everybody was happy.

The museum already had an established brand image when I inherited the client. However their logo, having been passed through the hands of many designers before me, had so many discrepancies between individual designs, that it was hard to identify the originally intended proportions of the rectangular shape, underneath the kukris. As all the artwork on archive only had rasterised images or vectors of the logo, I had to manually identify the font



**Header**  
Afonso Sans

**Body**  
Swiss (Helvetica)

**Special**  
Malandra GD

and then estimate the original logo ratios, trusting that the discrepancies will be proportional to those in the font. The consistency of their logo across printed media since my arrival, has helped build the trust needed to maintain the client.

I received diverse print orders ranging from seasonal greeting cards and time tables to brochures, archive covers and advertising panels. Individual orders came from different representatives of the Museum, all appreciating different aspects of the process.

Most of the time the pictures needed sharpening, cleaning and enhancing prior to being inserted into designs.

The work done on the panels has resulted in us gaining The Rifles Museum as a new client.





The image shows a three-page brochure for 'Lebensmittelmarkt' (Food Market) from the 'Lebensmittelmarkt' series. The brochure is laid out on a white surface. The left page features a 'Tipp' (Tip) section with advice on choosing fresh meat, followed by a 'Was Sie brauchen' (What you need) section listing ingredients for a recipe. The middle page shows a close-up of a dish, likely a fish or meat preparation, with a 'Zutaten' (Ingredients) list and a 'Zubereitung' (Preparation) section. The right page displays another dish, possibly a meat and vegetable preparation, with a 'Zutaten' list and a 'Zubereitung' section. The brochure is designed with a warm, yellowish-brown color scheme and includes small images of various food items.

The collage features four promotional images for Algire's Grill. The top left image shows a plate of food with a "NEW MENU" sign. The top right image shows a bar with various bottles and a "NEW DRINKS" sign. The middle image shows a menu board with "NEW MENU" text. The bottom image shows a sign for "Algire's Grill" with contact information.

A collage of 15 different food items, each labeled with a letter from A to O, representing various cuisines and dishes. The items include: A. A bowl of red soup or sauce; B. A cup of coffee; C. A bowl of red soup or sauce; D. A bowl of red soup or sauce; E. A bowl of red soup or sauce; F. A bowl of red soup or sauce; G. A bowl of red soup or sauce; H. A bowl of red soup or sauce; I. A bowl of red soup or sauce; J. A bowl of red soup or sauce; K. A bowl of red soup or sauce; L. A bowl of red soup or sauce; M. A bowl of red soup or sauce; N. A bowl of red soup or sauce; O. A bowl of red soup or sauce.

[illegible][illegible]

ALL DAY MENU	
WHILE YOU WAIT <i>CLASSIC</i>	
<i>Cheese Bread</i> <i>Sauerkraut Delicatessen</i>	
<i>Sliver of Peat Bread</i> <i>Almond Marinated Olives</i>	
STARTERS <i>CLASSIC</i>	
<i>Cheese Salad</i> , made of cheddar, brie, buffalo mozzarella, tomatoes, and house-made green herb pesto, marinated with a red wine vinaigrette	\$3.95
<i>Memorable Slices of Roasted Peppers Tart</i> , topped with goat's cheese and balsamic glaze	\$3.95
<i>French Croissant</i> served with our Mary Maclellan, topped with fresh bread	\$4.95
<i>Grilled Asparagus</i> wrapped in Parma ham, with a poached egg and hollandaise sauce	\$4.95
STARTERS TO SHARE <i>CLASSIC</i>	
<i>Baked Camembert</i> crusted with saffron and garlic, served with fresh bread and strawberry jam (\$)	\$12.95
<i>Asparagus</i> with lamb chops, marinated olive, rose, and thyme, topped with a selection of fresh bread	\$12.95
FRESH FISH AND SEAFOOD ENTIRE DAY ON THE SPECIALS BOARD	

**ALL DAY MENU**

Breakfast (7:00-11:00 AM)  
 Pancakes & Syrup \$4.99  
 French Toast \$4.99  
 Omelette \$4.99  
 Eggs & Hash \$4.99  
 Breakfast Sandwich \$3.99

Lunch (11:30-2:00 PM)  
 Burger & Fries \$5.99  
 Sandwich & Chips \$4.99  
 Salad \$4.99  
 Soup & Bread \$3.99

Dinner (5:00-10:00 PM)  
 Steak & Potatoes \$12.99  
 Chicken & Rice \$8.99  
 Fish & Chips \$7.99  
 Pasta & Meat Sauce \$6.99  
 Pizza \$8.99

**All Day Menu**  
 Burger \$4.99  
 Sandwich \$3.99  
 Salad \$4.99  
 Soup \$3.99  
 Dessert \$2.99

[illegible]

**Left Photo Price List:**

Item	Price
1. J. & W. Pease	\$12.95
2. J. & W. Pease	\$12.95
3. J. & W. Pease	\$12.95
4. J. & W. Pease	\$12.95
5. J. & W. Pease	\$12.95
6. J. & W. Pease	\$12.95
7. J. & W. Pease	\$12.95
8. J. & W. Pease	\$12.95
9. J. & W. Pease	\$12.95
10. J. & W. Pease	\$12.95

**Right Photo Price List:**

Item	Price
1. J. & W. Pease	\$12.95
2. J. & W. Pease	\$12.95
3. J. & W. Pease	\$12.95
4. J. & W. Pease	\$12.95
5. J. & W. Pease	\$12.95
6. J. & W. Pease	\$12.95
7. J. & W. Pease	\$12.95
8. J. & W. Pease	\$12.95
9. J. & W. Pease	\$12.95
10. J. & W. Pease	\$12.95

Algarve's  
TAPAS  
BAR  
Grill

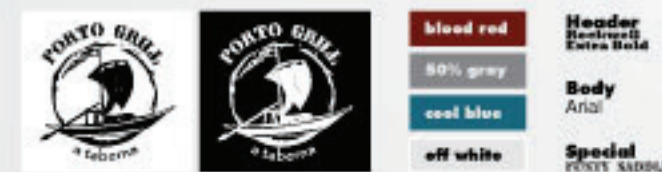




# THE ROCKA



# PGrillrto





# VersAtilis

Southampton

Organising Fine Art Exhibitions was my gateway activity to a career in graphic design. Adobe Photoshop and Illustrator were tools I was using to help promote them.

Versatilis was not organised by me, I mainly took care of the graphic design on this occasion. It also marks the moment when I stopped being a fine artist, as I specialised increasingly in graphic design.

## VersAtilis



**Header**  
Palatino Linotype  
**Body**  
Swansea Bold

## VersAtilis

ART EXHIBITION

Latin: wer'sa:ti:lis/

1. that turns or moves around, revolving, movable
2. (figuratively) versatile

The Versatilis exhibition is made up of five artists currently residing/studying in the Southampton area. As a collective, they are uniquely diverse providing a variety of styles of execution and media. They are:

- > Andrew Jones
- > Angel Myerscough
- > Dragos Olar V.
- > Lisa Taylor-Walker
- > Matthew David Wardell



This 20x16 inch portrait of Jim Morrison by Lisa Taylor-Walker will be auctioned off on the opening night. All proceeds from auction will go to the Leukemia Busters charity group.



Opening night 1st Nov. 2016 7 pm - 9 pm  
1st - 25th November Mon - Fri: 10am - 3pm Sat: 10am - 1pm  
Hanger Farm Arts Centre West Totton, Southampton SO40 8FT  
facebook.com/VersatilisArtExhibition twitter.com/versatilis16

For more info, please contact Hanger Farm Arts Centre on 023 8066 7683 or visit [hangerfarm.co.uk](http://hangerfarm.co.uk)



## VersAtilis

ART EXHIBITION

1st - 25th November  
West Totton  
SO40 8FT



One by Dragos Olar V.

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18 Akeman Lane West Totton,  
Southampton, SO40 8FT  
[facebook.com/VersatilisArtExhibition](http://facebook.com/VersatilisArtExhibition)  
[twitter.com/versatilis16](http://twitter.com/versatilis16)  
[leukaemiabusters.org.uk](http://leukaemiabusters.org.uk)

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# 21<sup>ST</sup> CENTURY ! EXHIBITION !

03/04/15  
22/04/15



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You are invited to witness the twenty first century through the eyes of over a dozen different artists, photographers and writers.

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With themes such as: consumerism, society, religion and war, this promises to be a relevant and poignant insight into modern life, it's turmoil, beauty and wonder.



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Wave III 16/04 - 22/04

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# tw(O)enty **FIRST** cent~u~ry expo

Southampton

The 21st Century Exhibition is the earliest work I show in this portfolio. I have been creating advertising materials further back, but 21CE is the turning point at which I started doing it professionally.

I loved creating posters and flyers in series with different background images. The red on white colour scheme became a bit of a signature for my exhibition designs, as I believe that clean "primal shock" effect is ideal for fine art.

# 21<sup>ST</sup> CENTURY ! EXHIBITION !

21<sup>ST</sup>  
CENTURY  
EXHIBITION !

crimson  
red  
white

Header  
DS-DIGITAL

Body  
Swiss (Helvetica)

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